

Ingrid Ockert
www.ingridockert.com

Professional Experience

Online Content Director, Radio Preservation Task Force 2020 - current

- Supervising the creation of a website (WordPress) and online platforms
- Managing social media and coordinate media communications

Adviser, American Archive of Public Broadcasting, GBH 2018 - current

- Develops social media content for external partner/community communications

Writer and Researcher, Science History Institute 2018 - 2020

- Developed content for external partner/community communications and outreach
- Researched and compiled written materials and created presentations
- Managed staff, budgets, and financial logistics for monthly public programming series

Outreach Specialist, Council on Science and Technology 2017 - 2018

- Coordinated the Council's social media strategy and distributed online copy
- Launched nine-month communication workshop series aimed at scientists
- Managed small grants, budgets, and financial logistics

Social Media Specialist, History Dept., Princeton University 2015 - 2016

- Developed content for external partner/community communications and outreach

Writer, Radio Station WPRB, Princeton University 2015 - 2018

- Hosted and wrote content for live science radio program, "These Vibes Are Too Cosmic"

Doctoral Researcher, Princeton University 2012 - 2018

- Interviewed 25 leaders in science communications, including Ira Flatow and Brian Greene

Intern, Oregon Public Broadcasting 2008 - 2009

- Logged tape and assisted with video production for two ongoing television series

Skills

Communications: Featured on [podcasts](#), [radio](#), and [television](#). Published in *Physics Today*, *Scientific American*, and *Science*. Familiar with newsroom protocols and press releases.

Technical: WordPress, HootSuite, Planning Pod, Asana, Canva, MS Office Suite (Excel, Word, Outlook, Powerpoint), Slack, Zoom, Google Suite, Facebook, Instagram, Twitter, YouTube

Grants Awarded: Smithsonian Travel Grant (\$750), AmeriCorp (\$1,500), Princeton IHUM and CST (\$2,350), Princeton University Travel Awards (\$8,000), and NASA History Office (\$21,250)

Consulting: Clients include the Rita Allen Foundation, MIT Press, and Johns Hopkins Press

Education

Ph.D., History of Science Program, Princeton University 2018

B.A., Science and Society, Oregon State University 2012

Professional Affiliations

National Association of Science Writers

Twitter: @ingrid_rocket c: 503-423-7171 e: ingrid.ockert@gmail.com

LinkedIn: <https://www.linkedin.com/in/ingrid-ockert/>

Media Samples and Interviews

Article: "Science and Technology in Film: Themes and Representations." David A. Kirby and Ingrid Ockert. M. Bucchi and B. Trench (eds.), *Handbook of Public Communication of Science and Technology*, 3rd edition, 2021. (forthcoming).

Article: "S is for Science: How a team of researchers developed an award-winning television science series for children," *Physics Today*, January 2, 2021. (forthcoming).

Book Review: "Experiments in Creativity," *Science*, October 20, 2020. (forthcoming).

Article: "Science on the Small Screen, Retro Style," *Scientific American*, Sept. 3, 2020.
<https://www.scientificamerican.com/article/science-on-the-small-screen-retro-style/?previewid=9051430C-1EF2-4120-A2BA28955168006C>

Book Review: "Ray Bradbury, Luminary of the Space Age," *Science*, August 18, 2020.
<https://blogs.sciencemag.org/books/2020/08/18/bradbury-beyond-apollo/>

Zoom Lecture: Scientific Fiction: Science Advising on Star Trek, April 8, 2020.
<https://www.sciencehistory.org/event/scientific-fiction-science-advising-on-star-trek-1964-1967>

Television: "Oregon Experience: Moon Country," Oregon Public Broadcasting, December 2019.
<https://www.opb.org/television/programs/oregon-experience/article/central-oregon-moon-country-apollo-astronaut-training-nasa/>

Event Host: The Lost Planets with John Wenz, Penn Book Center, November 1, 2019.

Podcast: "Science on TV," Distillations, September 17, 2019.
<https://www.sciencehistory.org/distillations/podcast/science-on-tv-an-interview-with-ingrid-ockert>

Podcast: "Science on the Children's Television Workshop," Lady Science, August 21, 2019, <https://www.ladyscience.com/podcast/science-on-the-childrens-television-workshop>

Digital Exhibit: "Space Exploration on Public Broadcasting." GBH Archives. August 2019
<https://americanarchivepb.wordpress.com/2019/08/22/space-exploration-on-public-broadcasting/>

Radio: "Destination Moon," The Pulse, WHYY, July 2019. <https://whyy.org/episodes/destination-moon/>

Radio: "Television Created the Radio Star," InnovationHub, WBUR, March 15, 2019, <http://blogs.wgbh.org/innovation-hub/2019/3/15/television-created-scientist-star/>

Event Host: "Bill Nye: Science Guy," Princeton Public Library, Princeton New Jersey, May 23, 2018.